

## REMARKS

Reconsideration of this application is respectfully requested. Claims 1, 12 and 22 have been amended to provide for VOD clip attributes. These amendments are supported by specification as filed, for example in paragraphs 0020 and 0034 and Figures 4, 5, 6. Thus, no new matter is added.

All of the presently pending claims are patentable over Begeja et al. (US PGPUB 2003/0030752). Begeja describes a multimedia delivery service that records video segments, and analyzes and classifies them. The classification is used to search content based on requested criteria, and the selected segments are then stitched together and streamed to the user from a video server. (Begeja ¶¶ 0022-0026). However, Begeja neither teaches nor suggests providing a list of one or more clip attributes, each of the VOD clip attributes pertaining to a subset of the one or more VOD clips corresponding to a VOD clip category, as presently claimed.

Notwithstanding the comments in the Office Action, the buttons 520-580 illustrated in Figure 5 of Begeja do not provide lists of VOD clip attributes, as claimed. Instead, the system described by Begeja allows a user to select a portion of a clip from topics that are parameters of a category rather than attributes of the VOD clip themselves. (Begeja Figure 5, ¶ 0063). Category parameters like number of clips from a category should not be confused for VOD clip attributes as recited in the present claims. Nowhere does Begeja provide for VOD clip attributes pertaining to the VOD clips. Hence, all the present claims are patentable over Begeja.

If there are any additional fees due in connection with this communication, please charge our deposit account 19-3140

Respectfully submitted,

SONNENSCHEIN NATH & ROSENTHAL LLP

Dated: November 26, 2007

/Tarek N. Fahmi/

Tarek N. Fahmi  
Reg. No. 41,402

PO Box 061080  
Wacker Drive Station, Sears Tower  
Chicago, IL 60606-1080  
650-798-0320